

O. 775.823.2900  
One East Liberty Street  
Suite 300  
Reno, NV 89501-2128  
lewisroca.com

Garrett D. Gordon  
Partner  
Admitted in Nevada  
775.321.3420 direct  
775.321.5569 fax  
GGordon@lewisroca.com



April 17, 2024

VIA E-MAIL (WASHOE311@WASHOECOUNTY.US)

Washoe County Regional Street Naming Committee  
Community Services Department  
1001 E 9th Street, Building A  
Reno, Nevada 89512

RE: Objection to Application to Rename Leadership Parkway to Emma Marie Way.

Dear Committee Members:

On behalf of the recorded property owners of the APNs listed on the correspondence attached hereto as **Exhibit "A"**, we hereby submit this request to the Regional Street Naming Committee. We urge you not to recommend the application to rename Leadership Parkway to Emma Marie Way for approval. It is crucial to note that the apartment complexes located on Leadership Parkway house over 1,000 combined total residential units, as shown on the map attached hereto as **Exhibit "B"**, accommodating approximately 1,415 residents whom this requested street naming will directly impact.

Renaming a street is a complex and costly process, far beyond the simple act of installing new street signs. It involves significant financial and time commitments from all the residents and property owners affected by the street renaming. This proposal would impose a substantial burden on the more than 1,400 residents and the property owners on Leadership Parkway. To illustrate and acknowledge the gravity of renaming a street, other counties in Nevada require applicants of a street renaming request to canvass all affected property owners and tenants and to document their agreement or disagreement with the road name change, further emphasizing the practical implications of this decision.

The property owners sincerely appreciate and recognize the applicant's effort to address traffic safety concerns in the area. However, we believe that renaming Leadership Parkway is not the most effective solution to accomplish the applicant's goal of raising awareness of road safety. Instead, we propose the applicant advocate to the City of Reno for additional road safety measures on Leadership Parkway. This could include eliminating all street parking along Leadership Parkway, a measure that could significantly improve visibility and reduce the risk of accidents.

While we acknowledge the applicant's admirable gesture in proposing the street renaming, we must emphasize the potential negative consequences. The burden it will place on over 1,400 residents and the property owners of the large apartment complexes is significant. For the residents, this burden would include the cost and time of purchasing replacement driver's licenses, updating voter registration, contacting insurance providers to update their address, notifying banks and credit card companies of the change of address, and contacting all utility providers to inform them of the change of address, to name a few. For the property owners, implementing this change will require revising stationary and promotional

materials, correcting misinformation on GPS sites, revising all websites, notices to residents and vendors, revising business licenses, and more, all of which will incur substantial expenses.


For the reasons stated above, we respectfully request that the Committee recognize the effect and burden the approval of this request would have on many people, including the property owners, and decline to recommend this request for approval.

Sincerely,

*/s/ Garrett D. Gordon*

Garrett D. Gordon  
Lewis Roca Rothgerber Christie LLP

**EXHIBIT "A"**



COMMUNITY  
SERVICES DEPARTMENT

Engineering and Capital Projects

April 4, 2024

To:

TRAILHEAD KEYSTONE LLC  
C/O KROMER INVESTMENTS INC  
11890 DONNER PASS RD STE 4  
TRUCKEE, CA 96161

Dear Property Owner of APN(s): 161001,161002,161003, 161004, 161005, 161303, 161304, 161305, 161307, 161308, 161309, 161311,161312, 161313, 161314, 161315, 161316, 161317, 161318, 161319, 161321, 161322, 161323, 161324, 161325, 161326, 161406, 161407, 161413,161414, 161420, 161421, 161506, 161507, 161513, 161514, 161520, 161521, 161602, 161603,161604, 161607, 161608, 161609, 161612, 161613, 161614,161706, 161707, 161713, 161714, 161720,161721, 161806, 161807, 161813, 161814, 161820, 161821, 161901, 161902, 161903, 161905, 161906, 161907, 161908, 161909, 161910, 161911, 161912, 161913, 161915, 161916, 161917, 161918, 161919, 161920, 161921, 161922, 162006, 162007, 162013, 162014, 162106, 162107, 162113, 162114, 162201, 162202, 162203, 162205, 162206, 162207, 162208, 162209, 162210, 162212, 162213, 162214, 162306, 162307, 162313, 162314, 162406, 162407, 162413, 162414

A request has been submitted to the Regional Street Naming Committee to rename the following street(s):

<u>Current Name</u>	<u>Proposed Name</u>
Leadership Parkway	Emma Marie Way

This is a courtesy notice being mailed to you as an adjacent property owner. If the request is approved, **your parcel's physical address will not change.**

The Regional Street Naming Committee (RSNC) will consider this request at their meeting on Thursday, April 18, 2024, at 2:30pm. The meeting will be held at the Washoe County Complex, located at 1001 E Ninth St., Building A, 2<sup>nd</sup> Floor, Mt. Rose Conference Room, as well as via Zoom. The Zoom webinar can be accessed through the following link: <https://us02web.zoom.us/webinar/81401115663> or by logging into zoom.us and using Meeting ID: **814 0111 5663**.

Should the Regional Street Naming Committee recommend approval, the request will proceed to **Reno City Council / Sparks City Council / the Washoe County Board of County Commissioners** for final hearing. If you are unable to attend the above meeting and would like to submit public comment, you may do so by contacting Recording Secretary Lacey Kerfoot at [broman@washoecounty.gov](mailto:broman@washoecounty.gov) or 775-328-3606. The County will make all reasonable efforts to share comments received by **4:00pm, April 17, 2024**, with the RSNC prior to their meeting.

Sincerely,

Brandon Roman  
Regional Street Naming Committee - Recording Secretary  
Washoe County, Community Services Department

Cc: Stephen Hien, Regional Street Naming Coordinator  
Licensed Engineer – Engineering & Capital Projects Division

1001 E. 9th Street Reno, NV 89512 | P: (775) 328-2040 | F: (775) 328-3699 | [washoecounty.gov](http://washoecounty.gov)





COMMUNITY  
SERVICES DEPARTMENT

## Engineering and Capital Projects

April 4, 2024

To:

TRAILHEAD KEYSTONE LLC  
C/O KROMER INVESTMENTS INC  
11890 DONNER PASS RD STE 4  
TRUCKEE, CA 96161

Dear Property Owner of APN(s): 161301, 161302, 161306, 161310, 161320, 161401, 161402, 161403, 161404, 161405, 161408, 161409, 161410, 161411, 161412, 161415, 161416, 161417, 161418, 161419, 161501, 161502, 161503, 161504, 161505, 161508, 161509, 161510, 161511, 161512, 161515, 161516, 161517, 161518, 161519, 161601, 161605, 161606, 161610, 161611, 161615, 161701, 161702, 161703, 161704, 161705, 161708, 161709, 161710, 161711, 161712, 161715, 161716, 161717, 161718, 161719, 161801, 161802, 161803, 161804, 161805, 161808, 161809, 161810, 161811, 161812, 161815, 161816, 161817, 161818, 161819, 161904, 161914, 162001, 162002, 162003, 162004, 162005, 162008, 162009, 162010, 162011, 162012, 162101, 162102, 162103, 162104, 162105, 162108, 162109, 162110, 162111, 162112, 162204, 162211, 162215, 162301, 162302, 162303, 162304, 162305, 162308, 162309, 162310, 162311, 162312, 162401, 162402, 162403, 162404, 162405, 162408, 162409, 162410, 162411, 162412

A request has been submitted to the Regional Street Naming Committee to rename the following street(s):

<u>Current Name</u>	<u>Proposed Name</u>
Leadership Parkway	Emma Marie Way

The Regional Street Naming Committee (RSNC) will consider this request at their meeting on Thursday, April 18, 2024, at 2:30pm. The meeting will be held at the Washoe County Complex, located at 1001 E Ninth St., Building A, 2<sup>nd</sup> Floor, Mt. Rose Conference Room, as well as via Zoom. The Zoom webinar can be accessed through the following link: <https://us02web.zoom.us/webinar/81401115663> or by logging into zoom.us and using **Meeting ID: 814 0111 5663**.

Should the Regional Street Naming Committee recommend approval, the request will proceed to **Reno City Council / Sparks City Council / the Washoe County Board of County Commissioners** for final hearing. **If the request is approved by the appropriate governing body, your parcel's physical address will be located on the newly named street.** If approved, the current mailing address may continue to be used for a period of six months. It is the property owner's responsibility to notify tenants of proposed or resulting address change(s), where applicable. If you are unable to attend the above meeting and would like to submit public comment, you may do so by contacting Recording Secretary Lacey Kerfoot at [broman@washoecounty.gov](mailto:broman@washoecounty.gov) or 775-328-3606. The County will make all reasonable efforts to share comments received by **4:00pm, April 17, 2024**, with the RSNC prior to their meeting.

Sincerely,

Brandon Roman  
Regional Street Naming Committee - Recording Secretary  
Washoe County, Community Services Department

Cc: Stephen Hien, Regional Street Naming Coordinator  
Licensed Engineer – Engineering & Capital Projects Division



COMMUNITY  
SERVICES DEPARTMENT

## Engineering and Capital Projects

April 4, 2024

To:

KEYSTONE CANYON LLC  
11890 DONNER PASS RD STE 4  
TRUCKEE, CA 96161

Dear Property Owner of APN(s): 8263126

A request has been submitted to the Regional Street Naming Committee to rename the following street(s):

**Current Name**

Leadership Parkway

**Proposed Name**

Emma Marie Way

The Regional Street Naming Committee (RSNC) will consider this request at their meeting on Thursday, April 18, 2024, at 2:30pm. The meeting will be held at the Washoe County Complex, located at 1001 E Ninth St., Building A, 2<sup>nd</sup> Floor, Mt. Rose Conference Room, as well as via Zoom. The Zoom webinar can be accessed through the following link: <https://us02web.zoom.us/webinar/81401115663> or by logging into zoom.us and using **Meeting ID: 814 0111 5663**.

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Sincerely,

Brandon Roman  
Regional Street Naming Committee - Recording Secretary  
Washoe County, Community Services Department

Cc: Stephen Hien, Regional Street Naming Coordinator  
Licensed Engineer – Engineering & Capital Projects Division





COMMUNITY  
SERVICES DEPARTMENT

## Engineering and Capital Projects

April 4, 2024

To:

LEADERSHIP MASTER LLC  
C/O KROMER INVESTMENTS INC  
11890 DONNER PASS RD #4  
TRUCKEE, CA 96161

Dear Property Owner of APN(s): 202021, 202022, 8263114, 8263115, 8263127, 8263130

A request has been submitted to the Regional Street Naming Committee to rename the following street(s):

<u>Current Name</u>	<u>Proposed Name</u>
Leadership Parkway	Emma Marie Way

This is a courtesy notice being mailed to you as an adjacent property owner. If the request is approved, **your parcel's physical address will not change.**

The Regional Street Naming Committee (RSNC) will consider this request at their meeting on Thursday, April 18, 2024, at 2:30pm. The meeting will be held at the Washoe County Complex, located at 1001 E Ninth St., Building A, 2<sup>nd</sup> Floor, Mt. Rose Conference Room, as well as via Zoom. The Zoom webinar can be accessed through the following link: <https://us02web.zoom.us/webinar/81401115663> or by logging into zoom.us and using **Meeting ID: 814 0111 5663.**

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Sincerely,

Brandon Roman  
Regional Street Naming Committee - Recording Secretary  
Washoe County, Community Services Department

Cc: Stephen Hien, Regional Street Naming Coordinator  
Licensed Engineer – Engineering & Capital Projects Division



COMMUNITY  
SERVICES DEPARTMENT

## Engineering and Capital Projects

April 4, 2024

To:

OVERLOOK AT KEYSTONE CANYON INVESTORS LLC  
11890 DONNER PASS RD #4  
TRUCKEE, CA 96161

Dear Property Owner of APN(s): 8263132

A request has been submitted to the Regional Street Naming Committee to rename the following street(s):

<u>Current Name</u>	<u>Proposed Name</u>
Leadership Parkway	Emma Marie Way

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Sincerely,

Brandon Roman  
Regional Street Naming Committee - Recording Secretary  
Washoe County, Community Services Department

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Licensed Engineer – Engineering & Capital Projects Division



